

effective **online** ministry

Proclaim it

In this fast-paced era of digital communications, it is **crucial** that we have the tools capable of aiding our **mission**.

effective **online** ministry...

**How can our church have an impact in the 21st century?**

That may be a question you have been asking. Churches across the world are exploring new ways and means of sharing their faith to those outside the church doors.

In this fast-paced era of digital communications, it is crucial that we have the tools capable of aiding our mission. Time and time again we see churches already testifying to the effectiveness of online ministry.

A quality website can help you reach a wider audience, advertise events and church programme, provide access to your church history, maintain communications with former members and friends, distribute webcasts and newsletters plus much more!

Proclaim IT has been developed to give your church the tools they need to run an effective, sustainable, dynamic and feature-filled website with minimal computer know-how.



Read on to see how we can equip your church for effective online ministry...

The Proclaim IT system has been designed to make it easy for your church to update and maintain an effective website.

It makes light work of tasks such as adding news and events for even the most inexperienced computer user. Our flexible system allows the more experienced user to do more, while maintaining a consistent, professional image across your website.

The system has been built from the ground up with the church in mind. From the look and feel to the features and systems, a church-focused approach has been adopted to allow us to give you a system built to last.

But this is not just about websites, it's about having an effective online presence. How often have you come across a website that is clearly out of date, simply because of the difficulty of updating the site?

...It doesn't have to be like that.

## OUR WEBSITES ARE DESIGNED TO BE:

- Easy to update
- Found by people searching the internet
- Accessible to everyone
- Effective and resourceful



Here are some of the many features built into YOUR website.

## FEATURES:



### Designs

Choose from our customisable range of layouts and designs



### Pages

Quickly and easily add pages to your site whenever you like



### News & Events

We've made the task of event and news management simple for anyone to do



### Podcasting

Using our podcasting guide, you can add recordings of sermons and services for download



### Guestbook

A simple way for visitors and former congregation members to get in touch



### Albums

Create stunning photo albums simply without the need for any complicated photography software



### Email Communications

Keep in touch with church friends using your own personalised e-newsletter system

For a full list of features, go to our website...  
[www.proclaim-it.org](http://www.proclaim-it.org)

## how it works...



- ➔ Register and we'll send you our welcome pack
- ➔ Fill out our form and choose a design and layout that best suits your church
- ➔ Submit the completed form online or by post
- ➔ We will build and setup your website for you
- ➔ When you're happy with the site, we will make it LIVE!
- ➔ You can update and add to your website using the Proclaim IT system and soon you will see the benefits of an effective online presence

**We've produced a number of articles online to aid your online ministry:**

### EFFECTIVE EMAIL COMMUNICATIONS

We show you how you can drive traffic to your website, inform congregations and friends of news and events, and make the most of email communications.

### HOW TO MAINTAIN AN EFFECTIVE WEBSITE

Hints and tips on how to get website visitors coming back time and time again, best practices on how to write and present content online, the lowdown on current trends and much more.

For a full list of guides, go to our website...  
[www.proclaim-it.org](http://www.proclaim-it.org)

## pricing...

[www.proclaim-it.org](http://www.proclaim-it.org)

**We believe that our product is tremendous value and adds tremendous value to your church.**

Priced at only £10 a month, Proclaim IT is the lowest priced product of its kind on the market. There are no hidden charges and all the features you've seen are included in this one, low, price.

### FOR £10 A MONTH YOU GET:

- All the features you've seen listed PLUS
- Personalised email addresses
- FREE domain name  
(e.g. [www.yourchurch.org.uk](http://www.yourchurch.org.uk))
- Secure, managed hosting for your website
- Technical Support (see website for details)
- Future updates to the system

But not only that, you can soon expect comments like this as a glimpse of how effective a quality online presence can be:

***"That is a great site! I thought that this church has done so well over the years. You are in my prayers. God bless you."***

***"I enjoyed reading your newsletter online. Best wishes and every blessing"***

Go online to see how our affiliates scheme can help reduce the cost of Proclaim IT to you.

# what next?

If you want more information...

## GO ONLINE

**[www.proclaim-it.org](http://www.proclaim-it.org)**

Here you will find the full list of Proclaim IT products and features plus all the information you need to get online and start your effective online ministry!

You can download a presentation and printable information to show your church committee or congregation.

## EMAIL

questions to:

**[questions@proclaim-it.org](mailto:questions@proclaim-it.org)**

## TALK

Talk to other people in your church  
– get people excited about online ministry!

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